

## EDUCATION

Missouri State University,  
BFA in Graphic Design  
May, 2011

## SKILLS

Art Direction  
Concept Development  
Digital/Print Campaign  
Creative Strategy  
Branding & Identity Design  
UI/UX  
Interaction Design  
Packaging Design  
Environmental Design  
Production Management  
Iconography  
Typography  
Illustration  
Long-form Layout

## PROGRAMS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe Lightroom  
Adobe XD  
Sketch  
Marvel App

## EXPERIENCE

### Art Supervisor, January 2020 – Current

#### Senior Art Director, January 2018 – January 2020

Eversana Intouch, Overland Park, KS

As an Art Supervisor I direct a team of junior designers, animators, studio designers and contractors across multiple projects and clients. I work closely with our CDs and GCDs to prioritize work and contribute on executing big ideas in ways that inspire other team members. I design websites, Apps, concept, create social media campaigns and much more for large pharmaceutical companies.

### Art Director

Walz Tetrick Advertising, Kansas City, KS, June 2014 – January 2018

As an Art Director at WTA I worked with a variety of clients in the healthcare, non-profit, B2B, sports and entertainment industry. Working with CDs, writers, and strategists to generate multiple tight concepts, and pull them through multiple channels. I've designed advertising campaigns, branded companies and directed photoshoots.

### Freelance Designer, iamjoeo.com

March 2012–June 2014

Partnered with clients like Barkley Advertising, SMG, Jumptap, Accutype Medical Services and more. Work included branding and identity design, advertising campaigns, social campaigns, App design, website design, logo designs, layout, posters, illustrations and more.

### Art Director

The Wonderfactory, New York City, NY, January 2012 – September 2012

Worked as an Art Director working with Creative Directors and a UI/UX team building websites and Apps for clients like The Coca-Cola Company and the NBA.

### Art Director

ReitDesign, New York City, NY, August 2011 – January 2012

Worked as a Art Director designing websites, advertising campaigns, long-form layout, promotional items, brochures, and ads for both print and web.

### Design Intern

Mucca Design, New York City, NY, June 2011 – August 2011

Graphic Design internship, working on international book publications as well as a variety of branding and packaging projects.

### Graphic Designer

Missouri State University, Office of Publications, May 2010 – May 2011

Graphic Designer, designing publications for various university departments. Developed a strong understanding of print and digital production processes.

## ACTIVITIES

2022 KC Ad Club, Creative Lead & Show Experience for the America Advertising Awards  
2021 KC Ad Club, Gallery Lead for the America Advertising Awards

## EXHIBITIONS & AWARDS

2019, AIGA KC Design award for excellence  
2019, Intouch Solutions Hack Star Winner  
2017, Cedo 25+ Missouri State University Exhibition Center  
2011, First place Higher Education Committee poster competition  
2009, MSU Student Exhibition Center, Spring design and image exhibition



*References Available Upon Request*